



**FINANCIAL STATEMENTS  
JUNE 30, 2023 AND 2022**

**THE CELEBRITY SERIES OF BOSTON, INC.**

Contents  
June 30, 2023 and 2022

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	<u>Pages</u>
<b>Independent Auditor's Report</b> .....	1 - 1A
<b>Financial Statements:</b>	
Statements of Financial Position .....	2
Statements of Activities and Changes in Net Assets .....	3
Statements of Cash Flows .....	4
Statements of Functional Expenses .....	5
Notes to Financial Statements .....	6 - 20

## Independent Auditor's Report

To the Board of Directors and Management of  
The Celebrity Series of Boston, Inc.:

### **Opinion**

We have audited the financial statements of The Celebrity Series of Boston, Inc. (a Massachusetts corporation, not for profit) (the Organization), which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities and changes in net assets, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of The Celebrity Series of Boston, Inc. as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

## **Auditor's Responsibilities for the Audit of the Financial Statements (Continued)**

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*AAFCPA, Inc.*

Westborough, Massachusetts  
September 19, 2023

**THE CELEBRITY SERIES OF BOSTON, INC.**Statements of Financial Position  
June 30, 2023 and 2022

<b>Assets</b>	<b>2023</b>	<b>2022</b>
Current Assets:		
Cash and cash equivalents	\$ 1,220,458	\$ 2,194,900
Current portion of pledges and other receivables	1,130,658	1,832,012
Prepaid expenses and other	204,654	183,090
Total current assets	2,555,770	4,210,002
Investments	17,464,391	15,949,610
Pledges and Other Receivables, net of current portion and discount	611,705	998,315
Property and Equipment, net	93,563	137,708
Right-of-Use Asset - Operating	39,895	-
Right-of-Use Asset - Financing	22,213	-
Total assets	<u>\$ 20,787,537</u>	<u>\$ 21,295,635</u>
<b>Liabilities and Net Assets</b>		
Current Liabilities:		
Operating lease liability	\$ 36,560	\$ -
Current portion of finance lease liability	11,364	-
Accounts payable and accrued expenses	624,690	644,328
Advance ticket subscriptions and other	1,217,738	877,447
Total current liabilities	1,890,352	1,521,775
Finance Lease Liability, net of current portion	10,225	-
Total liabilities	<u>1,900,577</u>	<u>1,521,775</u>
Net Assets:		
Without donor restrictions	<u>649,518</u>	<u>1,219,002</u>
With donor restrictions:		
Purpose or time restricted	7,419,740	7,741,917
Perpetually restricted	10,817,702	10,812,941
Total with donor restrictions	<u>18,237,442</u>	<u>18,554,858</u>
Total net assets	<u>18,886,960</u>	<u>19,773,860</u>
Total liabilities and net assets	<u>\$ 20,787,537</u>	<u>\$ 21,295,635</u>

The accompanying notes are an integral part of these statements.

Page 2

**THE CELEBRITY SERIES OF BOSTON, INC.**

Statements of Activities and Changes in Net Assets  
For the Years Ended June 30, 2023 and 2022

	2023			2022		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>Operating Revenue and Support:</b>						
Operating revenue:						
Ticket sales, net	\$ 3,209,102	\$ -	\$ 3,209,102	\$ 1,608,318	\$ -	\$ 1,608,318
Processing fees	124,989	-	124,989	53,754	-	53,754
Stabilization fees	98,514	-	98,514	49,342	-	49,342
Total operating revenue	<u>3,432,605</u>	<u>-</u>	<u>3,432,605</u>	<u>1,711,414</u>	<u>-</u>	<u>1,711,414</u>
Operating support:						
Grants and contributions	1,804,522	1,359,128	3,163,650	3,728,893	1,631,340	5,360,233
Investment return designated for current operations	544,789	-	544,789	505,584	-	505,584
Interest and other	14,602	-	14,602	896	-	896
Employee retention tax credit	-	-	-	314,500	-	314,500
Forgiveness of debt - PPP	-	-	-	852,788	-	852,788
Net assets released from restrictions:						
Time - future years	1,478,125	(1,478,125)	-	1,287,601	(1,287,601)	-
Time - special events	10,000	(10,000)	-	31,000	(31,000)	-
Purpose	1,600,000	(1,600,000)	-	-	-	-
Total operating support	<u>5,452,038</u>	<u>(1,728,997)</u>	<u>3,723,041</u>	<u>6,721,262</u>	<u>312,739</u>	<u>7,034,001</u>
Special events revenue	579,650	-	579,650	511,120	10,000	521,120
Less - special events expense	(400,983)	-	(400,983)	(362,028)	-	(362,028)
Special events, net	<u>178,667</u>	<u>-</u>	<u>178,667</u>	<u>149,092</u>	<u>10,000</u>	<u>159,092</u>
Total operating revenue and support	<u>9,063,310</u>	<u>(1,728,997)</u>	<u>7,334,313</u>	<u>8,581,768</u>	<u>322,739</u>	<u>8,904,507</u>
<b>Operating Expenses:</b>						
Performance and education	7,586,044	-	7,586,044	5,951,665	-	5,951,665
Management and general	930,306	-	930,306	730,915	-	730,915
Fundraising	1,120,920	-	1,120,920	1,005,774	-	1,005,774
Total operating expenses	<u>9,637,270</u>	<u>-</u>	<u>9,637,270</u>	<u>7,688,354</u>	<u>-</u>	<u>7,688,354</u>
Changes in net assets from operations	<u>(573,960)</u>	<u>(1,728,997)</u>	<u>(2,302,957)</u>	<u>893,414</u>	<u>322,739</u>	<u>1,216,153</u>
<b>Non-Operating Revenue (Expenses):</b>						
Investment return (loss), net of fees	4,476	1,951,609	1,956,085	49,963	(2,495,283)	(2,445,320)
Endowment contributions	-	4,761	4,761	-	6,102	6,102
Due diligence costs	-	-	-	(20,776)	-	(20,776)
Investment return designated for current operations	-	(544,789)	(544,789)	-	(505,584)	(505,584)
Total non-operating revenue (expenses)	<u>4,476</u>	<u>1,411,581</u>	<u>1,416,057</u>	<u>29,187</u>	<u>(2,994,765)</u>	<u>(2,965,578)</u>
Changes in net assets	<u>(569,484)</u>	<u>(317,416)</u>	<u>(886,900)</u>	<u>922,601</u>	<u>(2,672,026)</u>	<u>(1,749,425)</u>
<b>Net Assets:</b>						
Beginning of year	<u>1,219,002</u>	<u>18,554,858</u>	<u>19,773,860</u>	<u>296,401</u>	<u>10,806,839</u>	<u>21,226,884</u>
End of year	<u>\$ 649,518</u>	<u>\$ 18,237,442</u>	<u>\$ 18,886,960</u>	<u>\$ 1,219,002</u>	<u>\$ 18,554,858</u>	<u>\$ 19,773,860</u>

The accompanying notes are an integral part of these statements.

**THE CELEBRITY SERIES OF BOSTON, INC.**

Statements of Cash Flows  
For the Years Ended June 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<b>Cash Flows from Operating Activities:</b>		
Changes in net assets	\$ (886,900)	\$ (1,749,425)
Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities:		
Endowment contributions	(4,761)	(6,102)
Bad debts	46,659	-
Depreciation	82,585	77,442
Non-cash lease expense	417	-
Change in discount on operating pledges and other receivables	662	(1,252)
Forgiveness of debt - PPP	-	(852,788)
Net realized and unrealized (gains) losses on investments	(1,664,486)	2,660,019
Changes in operating assets and liabilities:		
Pledges and other receivables	742,204	84,110
Prepaid expenses and other	(21,564)	(25,657)
Accounts payable and accrued expenses	(19,638)	172,061
Advance ticket subscriptions and other	340,291	877,447
Net cash provided by (used in) operating activities	<u>(1,384,531)</u>	<u>1,235,855</u>
<b>Cash Flows from Investing Activities:</b>		
Acquisition of property and equipment	(27,334)	(54,417)
Purchases of investments	(1,999,560)	(15,641,651)
Proceeds from sale of investments	2,149,265	14,613,248
Net cash provided by (used in) investing activities	<u>122,371</u>	<u>(1,082,820)</u>
<b>Cash Flows from Financing Activities:</b>		
Endowment contributions received	303,200	775,765
Payments on finance lease obligation	(15,482)	-
Net cash provided by financing activities	<u>287,718</u>	<u>775,765</u>
<b>Net Change in Cash and Cash Equivalents</b>	<b>(974,442)</b>	<b>928,800</b>
<b>Cash and Cash Equivalents:</b>		
Beginning of year	<u>2,194,900</u>	<u>1,266,100</u>
End of year	<u>\$ 1,220,458</u>	<u>\$ 2,194,900</u>

**THE CELEBRITY SERIES OF BOSTON, INC.**

Statements of Functional Expenses  
For the Years Ended June 30, 2023 and 2022

	2023				2022			
	Performance and Education	Management and General	Fundraising	Total	Performance and Education	Management and General	Fundraising	Total
<b>Payroll and Related:</b>								
Salaries	\$ 1,767,354	\$ 487,283	\$ 624,025	\$ 2,878,662	\$ 1,470,817	\$ 402,275	\$ 559,695	\$ 2,432,787
Payroll taxes and benefits	381,661	106,842	136,014	624,517	270,002	73,895	102,668	446,565
Total payroll and related	2,149,015	594,125	760,039	3,503,179	1,740,819	476,170	662,363	2,879,352
<b>Operating Expenses:</b>								
Direct performance costs	2,275,876	13,954	5,819	2,295,649	1,786,585	-	-	1,786,585
Artist fees	2,127,927	-	3,880	2,131,807	1,243,812	-	3,800	1,247,612
Occupancy	190,070	52,970	68,550	311,590	193,568	50,771	72,985	317,324
Printing and postage	151,558	82	61,015	212,655	131,564	133	46,609	178,306
Contracted services	124,266	21,632	59,773	205,671	159,504	38,086	62,239	259,829
Service agreements	172,997	2,343	-	175,340	123,282	2,041	-	125,323
Advertising	146,342	-	-	146,342	120,387	-	-	120,387
Travel and entertainment	98,390	11,508	26,562	136,460	40,488	7,300	17,372	65,160
Professional fees	-	96,001	-	96,001	218,140	64,741	-	282,881
Equipment leases and maintenance	52,431	14,612	18,910	85,953	108,079	28,349	40,751	177,179
Depreciation and amortization	43,602	23,258	15,725	82,585	47,240	12,391	17,811	77,442
Miscellaneous	-	46,301	17,768	64,069	777	-	26,511	27,288
Donor event	-	-	63,741	63,741	-	-	45,095	45,095
Dues and subscriptions	31,960	20,723	5,119	57,802	29,513	20,123	6,901	56,537
Insurance	-	24,948	-	24,948	-	24,935	-	24,935
Supplies	7,610	7,849	2,547	18,006	3,587	5,099	538	9,224
Design	14,000	-	-	14,000	4,320	-	-	4,320
Board expenses	-	-	11,472	11,472	-	776	2,799	3,575
Subtotal	7,586,044	930,306	1,120,920	9,637,270	5,951,665	730,915	1,005,774	7,688,354
Special events expense	-	-	400,983	400,983	-	-	362,028	362,028
Due diligence costs	-	-	-	-	-	20,776	-	20,776
Total expenses	7,586,044	930,306	1,521,903	10,038,253	5,951,665	751,691	1,367,802	8,071,158
Less - due diligence costs	-	-	-	-	-	(20,776)	-	(20,776)
Less - special events expense	-	-	(400,983)	(400,983)	-	-	(362,028)	(362,028)
Total expenses included in the statements of activities and changes in net assets	<u>\$ 7,586,044</u>	<u>\$ 930,306</u>	<u>\$ 1,120,920</u>	<u>\$ 9,637,270</u>	<u>\$ 5,951,665</u>	<u>\$ 730,915</u>	<u>\$ 1,005,774</u>	<u>\$ 7,688,354</u>

The accompanying notes are an integral part of these statements.



## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 1. OPERATIONS AND NONPROFIT STATUS

The Celebrity Series of Boston, Inc. (the Organization) is a nonprofit corporation whose mission is to present performing artists who inspire and enrich the community and whose vision incorporates a belief in the power of excellence and innovation in the performing arts to enrich life experience, transform lives, and build better communities. The Organization envisions a community of Greater Boston where the performing arts are a valued, lifelong, shared experience – on stages, in neighborhoods, on streets – everywhere – and offers a wide range of community-based programming to introduce young audiences and their families to the value of live performance. The Organization's events and performances are held in the Greater Boston, Massachusetts area.

The Organization is exempt from Federal income taxes as an organization (not a private foundation) formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code (IRC). The Organization is also exempt from state income taxes. Donors may deduct contributions made to the Organization within the IRC requirements.

### 2. SIGNIFICANT ACCOUNTING POLICIES

The Organization prepares its financial statements in accordance with generally accepted accounting standards and principles (U.S. GAAP) established by the Financial Accounting Standards Board (FASB). References to U.S. GAAP in these notes are to the FASB Accounting Standards Codification (ASC).

#### Accounting Standard Adoption

FASB issued Accounting Standards Update (ASU) 2016-02, *Leases (Topic 842)*. The update requires a lessee to recognize, on the statement of financial position, a liability to make lease payments and a right-of-use (ROU) lease asset representing a right to use the underlying asset for the lease term. Additionally, this guidance expanded related disclosure requirements. On July 1, 2022, the Organization adopted the new standard and elected the optional transition method approach, as allowed by ASU 2018-11, *Leases (Topic 842): Targeted Improvements*, to apply the new standard as of the effective date. Therefore, the Organization has not applied the new standard to the fiscal year 2022 financial statements.

The most significant impact of adoption was the recognition of a ROU asset - operating of \$262,328 and an operating lease liability of \$258,993 as of July 1, 2022. Additionally, the Organization recorded ROU asset - financing of \$33,320 and financing lease liability of \$32,707 as of July 1, 2022.

#### Lease Accounting

The Organization determines whether an arrangement is a lease at the lease's inception. A contract is determined to be or contain a lease if it conveys the right to control the use of an identified asset for a period of time in exchange for consideration. Control is defined under the standard as having both the right to obtain substantially all of the economic benefits from the use of the asset and the right to direct the use of the asset. Management only reassesses its determination if the terms and conditions of the contract are changed. The Organization's lease agreements generally do not contain any material residual value guarantees or material restrictive covenants. The Organization determines lease classification as operating or finance at the lease commencement date.

In evaluating its contracts, the Organization separately identifies lease and non-lease components, such as common area and other maintenance costs, in calculating the ROU lease assets and lease liabilities. The Organization has elected the practical expedient to not separate lease and non-lease components and classifies the contract as a lease if consideration in the contract allocated to the lease component is greater than the consideration allocated to the non-lease component.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Lease Accounting (Continued)

Leases result in the recognition of ROU lease assets and lease liabilities on the statement of financial position. ROU lease assets represent the right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments arising from the lease, measured on a discounted basis. ROU assets are amortized on a straight-line basis over each lease period.

At lease inception, the lease liability is measured at the present value of the lease payments over the lease term. The ROU lease asset equals the lease liability adjusted for any initial direct costs, prepaid or deferred rent, and lease incentives. Unless the Organization's leases provide an implicit interest rate within the lease contract, the Organization uses the practical expedient allowing for the use of the risk-free borrowing rate rather than the incremental borrowing rate, at the commencement date of the lease for determining the present value of lease payments.

In determining lease terms, leases which include options to extend the lease are considered in the determination of the ROU asset and lease liability when it is reasonably certain that the Organization will exercise that option.

The Organization has elected not to record leases with an initial term of twelve months or less on the statements of financial position. Lease expense on such leases is recognized on a straight-line basis over the lease term.

#### Cash and Cash Equivalents

For the purpose of the statements of cash flows, management considers all highly liquid instruments with initial maturities of three months or less to be cash equivalents, other than the money market portion of the Organization's investment account (see Note 7).

Cash and cash equivalents are maintained in two banks in Massachusetts and are insured within the limits of the Federal Deposit Insurance Corporation (FDIC). At times, cash and cash equivalents exceeded the insured limits. The Organization has not experienced any losses in such accounts. The Organization's management believes the Organization is not exposed to any significant credit risk on its operating cash.

#### Prepaid Expenses

Prepaid expenses include costs incurred relating to productions to be performed during the next fiscal year. These costs are expensed at the time of the related productions.

#### Property and Equipment and Depreciation

Property and equipment are recorded at cost when purchased or at fair value at the time of donation. Renewals and betterments are capitalized, while repairs and maintenance are expensed as they are incurred (see Note 6).

Depreciation of property and equipment is computed using the straight-line method over the following estimated useful lives:

Computer equipment	3 years
Office furniture and equipment	3 - 7 years
Leasehold improvements	Term of lease
Software	3 years
Website	5 years

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Fair Value Measurements

ASC Topic, *Fair Value Measurements*, establishes a framework for measuring fair value and expands disclosures about fair value measurements. The standards establish a fair value hierarchy that prioritizes the inputs and assumptions used to measure fair value.

The three levels of the fair value hierarchy are as follows:

Level 1 - Inputs that reflect unadjusted quoted prices in active markets for identical assets or liabilities at the measurement date. Instruments which are generally included in this category include equity and debt securities publicly traded on an exchange.

Level 2 - Inputs other than quoted prices in active markets that are observable for the asset either directly or indirectly, including inputs in markets that are not considered to be active.

Level 3 - Inputs that are unobservable and which require significant judgment or estimation.

An asset or liability's level within the framework is based upon the lowest level of any input that is significant to the fair value measurement. All qualifying assets and liabilities are valued using Level 1 inputs.

#### Investments and Spending Policy

The Organization records its investments at fair value using Level 1 inputs. Interest and dividends are recorded when earned. Gains and losses are recognized as incurred or based on fair value changes during the year (see Note 7).

The Organization adheres to the Massachusetts adopted version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA). Subject to the intent of a donor, an institution may appropriate for expenditure or accumulate so much of a donor restricted endowment fund as the institution determines is prudent for the uses, benefits, purposes, and duration for which the donor restricted endowment fund is established. The assets in a donor restricted endowment fund are donor-restricted assets until appropriated for expenditure by the Organization.

The Organization has adopted investment and spending policies for endowment assets (see Notes 3 and 4) that aim to provide a level of support for the Organization and its programs, while maintaining or enhancing the purchasing power of the endowment in accordance with UPMIFA. Under the investment policy, the endowment assets are invested to provide a competitive total rate of return commensurate with prudent diversification and moderate risk. Risk and diversification parameters have been established and the endowment is maintained and rebalanced accordingly, if necessary.

The Organization relies on a total rate of return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current income (interest and dividends). While it is understood that the endowment assets are to be managed with a long-term focus, a benchmark hypothetical portfolio has been established to monitor performance on a quarterly basis.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Investments and Spending Policy (Continued)

The Organization has a policy of appropriating for operations each year a percentage of the rolling average of the endowment investments for the prior twelve quarter-end fair values ending March of the fiscal year in which the distribution is planned (see Note 4). The spending policy allows for an appropriation percentage of up to 7%. The Board of Directors pre-approves this expenditure via the annual approval of the operating budget. Final approval of this expense will be made by the Finance Committee before the fiscal year end and cannot exceed the dollar amount pre-approved by the Board of Directors. During fiscal year 2023 and 2022, \$544,789 and \$505,584, respectively, was appropriated, which represents a 5% appropriation. In establishing this policy, the Organization considered the expected returns plus an adjustment for inflation. This is consistent with the stated goal of enhancing the purchasing power of the endowment over time, while providing necessary funds for operations. In the event of a significant market decline, the Organization will consider all factors relevant to the stated goal in determining any change to the appropriation as allowed by UPMIFA.

The Organization's capital campaign (see Note 5) has resulted in the creation of an Innovation Fund (see Note 3) for which a separate investment and spending policy was approved by the Board of Directors in fiscal year 2018. The overall goal of the Innovation Fund is to enable innovative performances not previously presented by the Organization, accelerate initiatives that enhance community engagement, and support investment in infrastructure and personnel to improve patrons' experience of live performance. Its primary investment objective is to maximize dividend income and capital appreciation while providing funding for an annual expenditure, if approved by the Board. During fiscal year 2023, the Board of Directors approved releases of \$1,600,000 from the Innovation Fund, which are included in net assets released from restrictions - purpose in the accompanying statements of activities and changes in net assets. There were no releases from the Innovation Fund during fiscal year 2022.

#### Revenue Recognition

In accordance with ASC Subtopic 958-605, *Not-for-Profit Entities - Revenue Recognition*, the Organization must determine whether a contribution (or a promise) is conditional or unconditional for transactions deemed to be a contribution. A contribution is considered to be a conditional contribution if an agreement includes a barrier that must be overcome, and either a right of return of assets or a right of release of a promise to transfer assets exists. Indicators of a barrier include a measurable performance-related barrier or other measurable barriers, a stipulation that limits discretion by the recipient on the conduct of an activity, and stipulations that are related to the purpose of the agreement. Topic 958 prescribes that the Organization should not consider probability of compliance with the barrier when determining if such awards are conditional and they should be reported as conditional grant advance liabilities until such conditions are met. See Note 13 for conditional grants at June 30, 2023 and 2022.

Grants and contributions without donor restrictions are recognized when unconditionally pledged or received. Special event revenues represent contributions raised for the general support of the Organization and are not tied to nor conditional on the special events taking place.

Gifts of cash and other assets are reported as donor restricted if they are received with donor stipulations that limit the use of the donated assets. When a donor stipulated time restriction ends or purpose restriction is accomplished, the donation is recognized as net assets without donor restrictions and reported in the statements of activities and changes in net assets as net assets released from restrictions.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Revenue Recognition (Continued)

In accordance with Topic 606, ticket sales revenue and stabilization fees are recognized as productions are performed. The performance obligations of delivering the performance are simultaneously received and consumed by the recipients; therefore, the revenue is recognized as productions are performed. The receipt of subscription fees and sales of tickets for performances in the following year are recorded as advance ticket subscriptions in the accompanying statements of financial position.

Interest and other revenue is recorded when earned.

#### In-Kind Contributions

The Organization receives the services of many volunteers in various aspects of its programs. The value of these services is not reflected in the accompanying financial statements, since the value assigned to these services by the donating volunteers is not ascertainable and does not meet the criteria for recognition in the financial statements.

#### Advertising

Generally, event advertising costs are expensed in the year of the related performances.

#### Expense Allocations

Expenses related directly to a function are distributed to that function, while other expenses are allocated to functions based upon management's estimate of percentage attributable to each function. The financial statements contain certain categories of expenses that are attributable to both program and supporting functions and are allocated on a reasonable basis that is consistently applied. The expenses that are allocated are payroll taxes and benefits, occupancy, and depreciation and amortization, which are allocated on the basis of estimates of time and effort.

#### Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Statements of Activities and Changes in Net Assets

Transactions deemed by management to be ongoing, major or central to the provision of the Organization's operations are reported as either operating revenue and support or operating expenses in the accompanying statements of activities and changes in net assets. Non-operating revenue (expenses) primarily includes endowment activity and due diligence costs.

Due diligence costs relate to expenditures for consulting fees and other expert analysis to determine the financial and operational impact of a potential new performing arts facility in the Seaport area of Boston. Including from conceptual theatrical design, projected operating costs, construction costs, operating business models, and fundraising feasibility, the work will inform the Organization and its Board of Directors in assessing the potential value and risks of such an endeavor.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Special Events

Net special events revenues are as follows for the years ended June 30:

	<u>2023</u>	<u>2022</u>
Without donor restrictions:		
Net special events revenue raised and earned in the current fiscal year	\$ 178,667	\$ 149,092
Net special events revenue released from restrictions	<u>10,000</u>	<u>31,000</u>
	<u>188,667</u>	<u>180,092</u>
With donor restrictions:		
Net special events revenue raised in the current fiscal year	-	10,000
Net special events revenue released from restrictions	<u>(10,000)</u>	<u>(31,000)</u>
	<u>(10,000)</u>	<u>(21,000)</u>
Total special events	<u>\$ 178,667</u>	<u>\$ 159,092</u>

#### Ticket Sales

Ticket sales of \$3,209,102 and \$1,608,318 are reported net of direct costs (credit card charges and restoration fees) of \$244,177 and \$122,104 for the years ended June 30, 2023 and 2022, respectively, in the accompanying financial statements.

#### Allowance for Doubtful Pledges and Other Receivables

Allowance for doubtful pledges and other receivables is recorded based on management's review of pledges and other receivables and their estimate of amounts that may become uncollectible in accordance with the Organization's policy. Amounts are written off as they are determined to be uncollectible. There was no allowance for doubtful pledges and other receivables deemed necessary at June 30, 2023 and 2022.

#### Income Taxes

The Organization accounts for uncertainty in income taxes in accordance with ASC Topic, *Income Taxes*. This standard clarifies the accounting for uncertainty in tax positions and prescribes a recognition threshold and measurement attribute for the financial statements regarding a tax position taken or expected to be taken in a tax return. The Organization has determined that there are no uncertain tax positions which qualify for either recognition or disclosure in the financial statements at June 30, 2023 and 2022. However, the Organization's information returns are subject to examination by the appropriate jurisdictions.

Income from certain activities not directly related to the Organization's tax-exempt purpose is subject to taxation as unrelated business income in both the Federal and Massachusetts jurisdictions. There was no taxable net income from these activities for the years ended June 30, 2023 and 2022.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Subsequent Events

Subsequent events have been evaluated through September 19, 2023, which is the date the financial statements were available to be issued. See Note 9 for an event which met the criteria for disclosure in the financial statements.

### 3. NET ASSETS

#### Without Donor Restrictions

Net assets without donor restrictions are those net resources that bear no external restrictions and are generally available for use by the Organization.

#### With Donor Restrictions

The Organization receives contributions and grants that are designated by donors for specific time periods or purposes. These contributions are recorded as net assets with donor restrictions until they are expended for their designated purposes or as time restrictions expire. Net assets with donor restrictions also include amounts received from donors with the stipulation that the principal will be held in perpetuity and unspent appreciation on those funds. In accordance with Massachusetts law, all earnings and appreciation of a donor restricted endowment are restricted until appropriated by the Organization's spending policy (see Notes 2 and 4).

Net assets with donor restrictions are restricted as follows at June 30:

	<u>2023</u>	<u>2022</u>
<b>Subject to expenditure for specified purpose:</b>		
Innovation Fund, including any unspent appreciation (see Note 5)	\$ 4,638,563	\$ 5,504,740
<b>Subject to the passage of time:</b>		
Future years	1,428,439	1,546,774
Special events	-	10,000
	<u>1,428,439</u>	<u>1,556,774</u>
<b>Subject to the Organization's endowment spending policy and appropriation:</b>		
Investment in perpetuity (including amounts above the original gift amounts of \$10,817,702 and \$10,812,941 as of June 30, 2023 and 2022, respectively)	<u>12,170,440</u>	<u>11,493,344</u>
	<u>\$ 18,237,442</u>	<u>\$ 18,554,858</u>

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 3. NET ASSETS (Continued)

#### With Donor Restrictions (Continued)

Investment in perpetuity - original gift amounts are restricted for the following purposes at June 30:

	<u>2023</u>	<u>2022</u>
General endowment	\$ 10,096,290	\$ 10,091,529
Education endowment	600,000	600,000
Scholarship endowment	<u>121,412</u>	<u>121,412</u>
	<u>\$ 10,817,702</u>	<u>\$ 10,812,941</u>

### 4. ENDOWMENT

Changes in endowment net assets (see Note 3) for the years ended June 30, 2023 and 2022, are as follows:

	<u>2023</u>	<u>2022</u>
Endowment net assets, beginning of year	\$ 11,493,344	\$ 13,655,104
Endowment contributions	<u>4,761</u>	<u>6,102</u>
Investment activity:		
Net unrealized gains (losses) on investments	1,251,400	(3,317,952)
Interest and dividends	227,096	200,734
Net realized gains (losses) on investments	(229,232)	1,513,507
Investment management fees	<u>(32,140)</u>	<u>(58,567)</u>
Total investment activity	<u>1,217,124</u>	<u>(1,662,278)</u>
Investment return designated for current operations	<u>(544,789)</u>	<u>(505,584)</u>
Endowment net assets, end of year	<u>\$ 12,170,440</u>	<u>\$ 11,493,344</u>

In accordance with U.S. GAAP, losses on investments of a donor restricted endowment reduce net assets with donor restrictions to the extent of net accumulated appreciation on these funds. Any remaining losses reduce net assets without donor restrictions. Future gains, if any, that restore the assets of the endowment fund to the original level will increase net assets without donor restrictions.

In the event of a significant market decline, the Organization will consider all factors relevant to the stated goal in determining any change to the appropriation as allowed by UPMIFA.



## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 5. PLEDGES AND OTHER RECEIVABLES

#### Capital Campaign

In February 2018, the Organization announced the public launch of its \$23 million **LIVE PERFORMANCE! Arts For All** capital campaign. The funds raised will be dedicated to deliver greater artistic impact, grow community programs that introduce the joy of live performance to new audiences, and build a stronger infrastructure that will capitalize on state-of-the-art technology.

The \$23 million campaign is divided across three separate funds:

- **Endowment Fund** – to increase the capital of the existing endowment to improve the long-term stability and growth for the Organization as a whole (see Notes 3 and 4).
- **Innovation Fund** – to provide funds to enable new artists, programs and/or a combination of both, accelerate initiatives that enhance our community engagement work, and support investment in infrastructure and personnel to improve our patrons' experience of live performance. This will be a draw-down fund, which will be applied to the annual budget over a period of up to fifteen years (see Notes 2 and 3).
- **Annual Fund** – the campaign included annual fund donations from its fiscal years beginning June 30, 2017 through June 30, 2023. The Annual Fund provides operating revenue without donor restrictions to the Organization on an annual basis and supports world-class performances, emerging artists, commissioning of new work, and community programs.

The Organization achieved its goal of securing \$23 million in campaign gifts, pledges and commitments. The Endowment, Innovation and Annual Fund gifts and pledges are reflected as grants and contributions with or without donor restrictions or endowment contributions in the accompanying financial statements and notes as appropriate. The campaign also generated several planned giving pledges (see Note 13) not reflected in the accompanying statements of financial position.

The costs of the campaign are funded by a combination of campaign donations and purpose restricted donations (see Note 3). The campaign allows for certain amounts raised to cover costs and have been reflected in net assets with donor restrictions as endowment contributions. Management currently projects that total campaign costs will not exceed ten percent of the total of Endowment and Innovation funds raised.

The Organization has capital campaign pledges receivable intended for the endowment fund, which are due as follows at June 30:

	<u>2023</u>	<u>2022</u>
Due in less than one year	\$ 295,500	\$ 428,700
Due in one to five years	<u>312,500</u>	<u>472,500</u>
	608,000	901,200
Less - discount to present value of future cash flows	<u>8,795</u>	<u>3,556</u>
	<u>\$ 599,205</u>	<u>\$ 897,644</u>

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 5. PLEDGES AND OTHER RECEIVABLES (Continued)

#### Capital Campaign (Continued)

The entirety of the Organization's capital campaign pledges receivable intended for the endowment fund are reflected as long-term assets as they will be converted into long-term endowment and investments upon collection and expenditure of the funds in accordance with the donors' restrictions.

#### Operating

The Organization has operating pledges and other receivables, including pledges intended for the Innovation Fund (see Note 3), which are due as follows at June 30:

	<u>2023</u>	<u>2022</u>
Due in less than one year	\$ 1,130,658	\$ 1,832,012
Due in one to five years	<u>13,791</u>	<u>101,300</u>
	1,144,449	1,933,312
Less - discount to present value of future cash flows	1,291	629
Less - current portion	<u>1,130,658</u>	<u>1,832,012</u>
	<u>\$ 12,500</u>	<u>\$ 100,671</u>

Long-term capital campaign and operating pledges receivable have been discounted using discount factors based on the U.S. Treasury note rates.

See Note 8 for pledges and other receivables concentrations.

### 6. PROPERTY AND EQUIPMENT

Property and equipment consist of the following at June 30:

	<u>2023</u>	<u>2022</u>
Computer equipment	\$ 135,157	\$ 150,884
Website	212,900	212,900
Office furniture and equipment	49,057	47,916
Leasehold improvements	-	1,177
Software	<u>3,863</u>	<u>16,421</u>
	400,977	429,298
Less - accumulated depreciation	<u>307,414</u>	<u>291,590</u>
Net property and equipment	<u>\$ 93,563</u>	<u>\$ 137,708</u>

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 7. INVESTMENTS

The following is a summary of the investment portfolio as of June 30:

	<u>2023</u>	<u>2022</u>
Money market	\$ 1,504,160	\$ 573,610
Equities:		
Domestic common stock	7,242,489	6,706,673
Fixed income:		
Corporate bonds	1,674,662	1,992,956
U.S. Treasuries	148,852	149,976
Agency securities	627,753	293,419
Municipal bonds and other	61,055	64,615
Mutual funds:		
Domestic equity mutual funds	6,014,561	5,847,956
Real estate investment trust	<u>190,859</u>	<u>320,405</u>
	<u>\$ 17,464,391</u>	<u>\$ 15,949,610</u>

Investment return, net of fees, consists of the following for the years ended June 30:

	<u>2023</u>	<u>2022</u>
Net unrealized gains (losses) on investments	\$ 2,129,790	\$ (5,439,388)
Interest and dividends	333,354	301,737
Net realized gains (losses) on investments	(465,304)	2,779,369
Investment management fees	<u>(46,231)</u>	<u>(87,038)</u>
	<u>\$ 1,951,609</u>	<u>\$ (2,445,320)</u>

Investments are not insured and are subject to ongoing market fluctuations. See also Note 2.

All investments at June 30, 2023 and 2022, are classified as long-term due to management's intent to hold these investments for long-term purposes.

### 8. FUNDING CONCENTRATIONS

Of the \$1,742,363 of pledges and other receivables (from 49 donors) to the capital campaign and annual fund at June 30, 2023 (see Note 5), approximately 61% of the balance is from members of the Board of Directors. Twenty-one percent of total pledges and other receivables at June 30, 2023, is owed by one member of the Board of Directors.

Of the \$2,830,327 of pledges and other receivables (from 63 donors) to the capital campaign and annual fund at June 30, 2022 (see Note 5), approximately 41% of the balance is from members of the Board of Directors. Twenty percent of total pledges and other receivables at June 30, 2022, are owed by two members of the Board of Directors.

For the year ended June 30, 2023, approximately 16% of the Organization's net ticket sales were attributed to the Alvin Ailey performances. For the year ended June 30, 2022, approximately 29% and 15% of the Organization's net ticket sales were attributed to the Alvin Ailey and Emanuel Ax performances, respectively.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 9. LEASE AGREEMENTS

The Organization leases space under an operating lease agreement that expired in August 2023. Under the lease agreement, the Organization pays monthly rent, which increases annually as defined in the lease agreement. The lease requires the Organization to maintain certain insurance coverage and pay for its proportionate share of real estate taxes and operating expenses. The Organization paid monthly lease payments that ranged from \$17,787 to \$18,898 per month during fiscal years 2023 and 2022. Rent expense under the facility lease was \$225,668 and \$218,998 for the years ended June 30, 2023 and 2022, respectively, and is included in occupancy in the accompanying statements of functional expenses. Subsequent to year-end, during July 2023, the Organization signed a lease amendment replacing its current space with a smaller space. The amendment extended the lease term through August 31, 2027. As of June 30, 2023, the total operating lease liability for this lease was \$36,560 and the related ROU operating lease asset was \$39,895.

The Organization also leases office equipment under a finance lease agreement that expires in April 2025. Total equipment rent expense under this lease agreement was approximately \$11,000 for the years ended June 30, 2023 and 2022, and is included in equipment leases and maintenance in the accompanying statements of functional expenses. As of June 30, 2023, the total finance lease liability for this lease was \$21,589 and the related ROU asset - financing was \$22,213.

The future minimum payments for the operating and financing leases as of June 30, 2023, were as follows:

<u>Year</u>	<u>Operating</u>	<u>Financing</u>
2024	\$ 36,689	\$ 11,364
2025	-	10,417
Total future undiscounted lease payments	36,689	21,781
Less - present value discount and interest	129	192
Less - current portion	<u>36,560</u>	<u>11,364</u>
Lease liability, net of current portion	\$ -	\$ <u>10,079</u>

The following summarizes the lease expense for the year ended June 30, 2023, which is included in the accompanying statement of functional expenses:

Operating lease cost	<u>\$ 213,440</u>
Finance lease costs:	
Amortization of lease asset	11,107
Interest on financing lease liability	<u>246</u>
Total finance lease costs	<u>11,353</u>
Total lease costs	<u>\$ 224,793</u>

The following summarizes cash flow information related to leases for the year ended June 30, 2023:

Cash paid for amounts included in the measurement of lease liabilities:	
Operating cash flows from operating lease	<u>\$ 225,668</u>
Operating cash flows from finance lease	<u>246</u>
Financing cash flows from finance lease	<u>\$ 15,482</u>

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 9. LEASE AGREEMENTS (Continued)

The following summarizes the weighted-average remaining lease term and discount rate as of June 30, 2023:

<b>Weighted-Average Remaining Lease Term (Years):</b>	
Operating lease	0.17
Finance lease	2.00
<b>Weighted-Average Discount Rate:</b>	
Operating lease	2.74%
Finance lease	0.89%

#### Operating Leases - Topic 840

The Organization's total rent expense as presented under ASC Topic 840 was \$218,998 for the year ended June 30, 2022.

Approximate future minimum lease payments for office space and equipment are as follows:

<u>Fiscal Year</u>	
2023	\$ 236,946
2024	49,161
2025	<u>9,470</u>
	<u>\$ 295,577</u>

### 10. EMPLOYEE BENEFIT PLANS

#### IRC Section 403(b) Retirement Plan

The Organization has a defined contribution retirement plan (the Plan) covering all eligible employees under IRC Section 403(b). Full-time employees become eligible upon employment. The Organization has the right to make discretionary contributions to the Plan, which are 100% vested immediately. During fiscal years 2023 and 2022, the Organization elected to make contributions to the Plan of \$86,643 and \$55,346, respectively, which are included in payroll taxes and benefits in the accompanying statements of functional expenses.

#### IRC Section 457 Deferred Compensation Plans

The Organization has an IRC Section 457(b) deferred compensation plan (the 457(b) Plan) for one of its key executives. The key executive is able to defer compensation into the plan in accordance with IRC limits. Under the terms of the 457(b) Plan, monies deposited by the Organization, as well as reinvested investment return, remain the property of the Organization. The assets of the 457(b) Plan as of June 30, 2023 and 2022, were \$144,375 and \$132,910, respectively. These assets are included in investments in the accompanying statements of financial position as of June 30, 2023 and 2022. The related liability is included in accounts payable and accrued expenses in the accompanying statements of financial position as of June 30, 2023 and 2022.

## THE CELEBRITY SERIES OF BOSTON, INC.

Notes to Financial Statements  
June 30, 2023 and 2022

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### 10. EMPLOYEE BENEFIT PLANS (Continued)

#### IRC Section 457 Deferred Compensation Plans (Continued)

The Organization has a deferred compensation plan pursuant to IRC Section 457(f), which covers one of its key executives. Annual contributions of \$50,000 (over a five year period) and related earnings (based on prime rate, as defined in the agreement) vest over a five-year period. Vesting of the plan is contingent on certain requirements of the key executive that includes no separation from the Organization before the end of the five-year period. The plan was effective July 1, 2021, and the assets of the plan as of June 30, 2023 and 2022, were \$112,098 and \$52,377, respectively. These assets are included in investments in the accompanying statements of financial position.

### 11. BANK CREDIT FACILITY

The Organization has a \$500,000 revolving credit agreement with a bank, with a maturity date of June 30, 2024. Borrowings under the agreement are due at maturity and interest is payable monthly at the bank's prime rate (8.25% and 4.75% at June 30, 2023 and 2022, respectively). There were no outstanding borrowings on the line of credit at June 30, 2023 and 2022. The revolving credit facility is secured by the Organization's personal property. This facility also has certain covenants with which the Organization must comply. The Organization was in compliance with these covenants as of June 30, 2023 and 2022.

### 12. NOTE PAYABLE

During fiscal year 2021, the Organization applied for, and was awarded, a forgivable loan totaling \$852,788 from the Paycheck Protection Program (PPP) established by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) through a bank. There were no covenants with which to comply, and the note was not secured by any collateral. During fiscal year 2022, the Organization submitted the application for forgiveness and was notified that it had been legally released from the entire obligation, which has been reflected as forgiveness of debt - PPP in the accompanying statement of activities and changes in net assets for the year ended June 30, 2022.

### 13. CONDITIONAL CONTRIBUTIONS

As of June 30, 2023 and 2022, donors have notified the Organization of bequests totaling approximately \$2,540,000 and \$1,687,000, respectively, to which the Organization will be entitled upon the donors' deaths. Since these gifts are conditional, the Organization has not recorded these amounts in the accompanying financial statements.

### 14. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Organization's financial assets available within one year from the statements of financial position date for general operating expenses are as follows as of June 30:

	<u>2023</u>	<u>2022</u>
Cash and cash equivalents	\$ 1,220,458	\$ 2,194,900
Pledges and other receivables	<u>1,130,658</u>	<u>1,832,012</u>
Total financial assets	2,351,116	4,026,912
Donor-imposed restrictions	<u>(417,819)</u>	<u>(1,789,680)</u>
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 1,933,297</u>	<u>\$ 2,237,232</u>

## **THE CELEBRITY SERIES OF BOSTON, INC.**

Notes to Financial Statements  
June 30, 2023 and 2022

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### **14. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS (Continued)**

The Organization holds adequate funds to meet daily operating needs, donor-restricted fund requirements and operating reserves in cash and short-term investments. The Endowment and Innovation funds (donor-restricted funds, see Note 3) and any additional general funds without donor restrictions are invested conservatively in the stock and bond markets. As part of the Organization's liquidity management, the Organization has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. As part of its liquidity management, the Organization has approximately \$1,100,000 of additional funds included in a money market account which is part of its investment portfolio. Additionally, in the event of an unanticipated liquidity need, management could draw upon the \$500,000 revolving credit agreement as discussed in Note 11.

### **15. EMPLOYEE RETENTION TAX CREDIT**

The Organization has determined that it qualifies for both the 2020 ERTC and 2021 ERTC in the amounts of \$314,500 and \$341,000, respectively, and therefore, is accounting for them as conditional grants under ASC Subtopic 958-605. These grants are conditional upon certain performance requirements and the incurrence of eligible expenses. In the opinion of management, these conditions were met as of June 30, 2022 and 2021. During fiscal year 2022, the Organization received payments of approximately \$230,000 related to the 2020 ERTC. As of June 30, 2022, accounts receivable of \$425,500 related to the 2020 and 2021 ERTC is included in the current portion of pledges and other receivables in the accompanying 2022 statement of financial position. During fiscal year 2023, the Organization received payments of approximately \$378,500 related to the 2020 and 2021 ERTC and wrote-off the remaining \$47,000 reflected in miscellaneous in the accompanying statements of functional expenses for the years then ended.